PUBLISHER'S LETTER



From the publisher

THESE past 15 months brought nurses' exceptionalism to the forefront of the nation's collective conscience—not just the qualities of compassion, dedication, and self-sacrifice, but the ability to be leaders, innovators, and decision makers during the defining healthcare crisis of our lifetime.

In a short time, the world around us changed—our neighborhoods, schools, restaurants, and even the places we work and call home. Healthcare professionals pivoted and focused on defeating the pandemic and overcoming the accompanying challenges.

That's why *American Nurse Journal* is pleased to announce the premiere of our television special, *American Nurse Heroes*, produced in conjunction with the American Nurses Association and Al Roker Entertainment.

The idea for this project began several years ago, as we found ourselves inspired by the professionals we feature every month. But as the pandemic entered its second year, it became increasingly clear there was no better time for a celebration of the profession that's been named "America's Most Trusted" for 19 consecutive years in Gallup's annual poll.

American Nurse Heroes will introduce you to nurses from across the nation, sharing their thoughts about why they became nurses and what the profession means to them.

We'll also feature in-depth conversations with several nursing professionals, including

- a director for the New York City Department of Health responsible for building the city's COVID-19 contact tracing program and remotely onboarding thousands of contact tracers
- a New York University professor who started nursing school at 15 and now serves as an advisor to several groups that celebrate diversity within nursing
- a nurse practitioner who not only went on the road to vaccinate the sick and the elderly in his hometown of Philadelphia, but

convinced his mother to come out of retirement from her nursing career to aid in his mission.

People looked to healthcare organizations to provide exceptional and compassionate care, and nurses went above and beyond. For that, we thank you. You were on the front lines every day, frequently working around the clock and away from your families.

At HealthCom Media, the publisher of *American Nurse Journal*, we're committed to helping you, the nurses who advocate for patients, hold their hands, and help them FaceTime with loved ones. We also want to recognize all the nurses who contributed in other ways, including leaders and educators. As we begin to see a light at the end of the tunnel, we know you'll continue to care for patients and support each other in the way you always have, going above and beyond.

We know that most of you don't like to be called heroes. We also understand that the system didn't do enough to keep you safe and provide all the tools you needed. But your training and education allowed you to innovate and make a positive impact during some of the most trying times in the history of healthcare.

American Nurse Heroes will premier Thursday, June 24, on the Discovery Life channel at 8 PM ET. It also can be seen on Saturday, June 26 at 10 AM ET on Destination America, followed by an 11 AM airing on the American Heroes Channel. Certain local NBC affiliates also will broadcast the program at selected times on Sunday, June 27 (check local listings).

You can access supplemental material at americannurseheroes.com.

Gregory P. Osborne Group Publisher American Nurse Journal

MyAmericanNurse.com

AMERICAN NURSE HEROES

National primetime premiere: Thursday June 24 • 8 PM on Discovery Life

Additional airings: June 26 and 27 on NBC, Destination America, and American Heroes Channel