

2021 nursing trends and salary survey results

Over 4,500 nurses from coast to coast gave us their thoughts on everything from job satisfaction to salary and benefits.

Here's what they had to say.

By Robert J. Senior

Editor's note: Because of rounding, the total of some percentages may not add up to exactly 100%.

merican Nurse Journal's fifth annual Nursing Trends and Salary Survey offers a mixed bag of results pertinent to the present and future of the nursing profession. Recruiting challenges top the list of potential concerns, but as we begin to emerge from the COVID-19 pandemic, job satisfaction rates within the profession remain steady.

Despite the most challenging working conditions in our lifetimes, 80% of the 4,517 nurses who replied to our survey indicated they would choose nursing as their profession again. That's down slightly from last year's figure of 85% but aligns with a Conference Board Survey that found job satisfaction reached a 20-year high in 2020 despite the pandemic.

MyAmericanNurse.com November 2021 American Nurse Journal

Survey headlines

- Almost 71% of nurse manager respondents reported an increase in open positions over the year.
- Similarly, 76% indicated recruitment has become a greater challenge in the past 12 months.
- More than half (56%) of respondents indicated an increase in pay in the past year, with less than 9% indicating that their pay decreased.
- Workplace bullying remains an issue, with 57% of nurses indicating they've witnessed bullying or been a victim over the past 2 years.
- Salary remains the most important single factor in a job, as 65% answered that they could be persuaded to leave their current employer with a higher-paying offer; 74% of respondents said salary was one of the three most important aspects of their nursing careers.
- The average age of a nurse replying to the survey is 53 years old.

Recruitment challenges

Reflecting current news, survey results indicate that the profession has entered a challenging period in terms of nurse recruitment and retention. Among nurse manager respondents, 71% report that the number of open positions has increased over the past 12 months (up from only 45% in 2020); 72% cite an increase in RN turnover as a challenge (up from 50% in 2020).

Compounding the issue is an increase in difficulty recruiting new RNs, which 76% of nurse managers cited as a growing problem in the past year. We asked about the role of the COVID-19 pandemic in staffing, and it's clearly a contributing factor, with 73% reporting an increase in staff shortages.

These challenges were similarly reflected when we asked nurses how long they plan to stay with their current employer. Of those who responded, 38% indicated a desire to seek new employment within the next 2 years, with only 40% wishing to stay with their current employer for the next 5 years or more. In addition, 23% said they'll be seeking new employment within the next 3 months.

Job satisfaction

Despite recruitment struggles, nurse managers report a strong sense of satisfaction within their working environments and generally are satisfied with the opportunities and perks offered by their employers.

We asked managers to rate their level of satisfaction in each of five categories (1 = not at all satisfied, 3 = satisfied, and 5 = totally satisfied):

- **Current job** (average satisfaction 3.51; 79% ≥3)
- Salary/compensation (average satisfaction 3.13; 67% ≥3)
- Amount of time worked (average satisfaction 3.01;
- Amount of authority (average satisfaction 3.44; 79% ≥3)
- Benefits provided by organization (average satisfaction 3.48; 76% ≥3)
- Ability to advance within organization (average satisfaction 3.26; $69\% \ge 3$).

Salary and benefits

This year, 39% of nurses surveyed earned a salary between \$80,000 and \$139,999, down slightly from last year's figure of 41%. In 2021, 33% of clinicians and 53% of managers fell within this range compared with 37% of clinicians and 57% of managers a year ago.

So which direction are the salaries moving? Of those who responded, 60% said that they've seen a raise over the past year, an encouraging sign that salaries are generally on an upward trend. When asked about benefits, respondents said that paid time off was the most commonly offered (82%), followed by health insurance (80%) and dental insurance (76%). Other popular benefits included the following:

- Retirement contributions (72%)
- Vision insurance (67%)
- Education funds (including tuition reimbursement) (45%)
- Disability insurance (44%).



Recruitment challenges

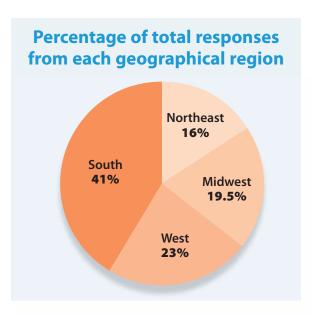
Here's a sampling of remarks from nurse managers about the recruitment challenges they've faced recently:

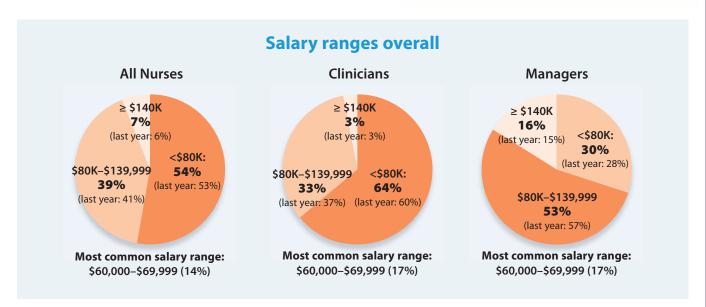
- "Incentives are no longer enough to help with shortages. Assistant nurse managers are in assignment regularly on most units."
- "We only had one small surge of COVIDpositive patients, but we are seeing effects of the pandemic on our turnover rates. We have significantly more vacancies for nursing positions than ever before."
- "[Impact of] travelers... staff are leaving to travel for more money."
- "Higher cost to retain and recruit."
- "Staff are burned out, [leading to] increased turnover and call outs."

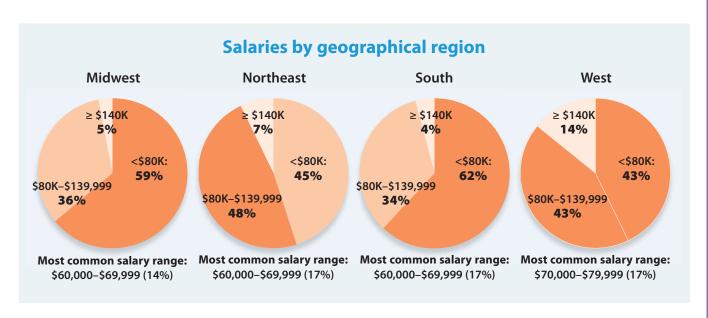
Salary by region

For the purposes of the 2021 Survey, we grouped the United States into four distinct regions:

- Midwest (Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin)
- Northeast (Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, Vermont)
- South (Alabama, Arkansas, Delaware, District of Columbia, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, West Virginia)
- West (Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming).







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Insights from nurse managers

Most nurse managers (63%) are supervising fewer than 20 employees, with 43% in charge of 10 or fewer. However, a significant number (16%) answered that they're directly responsible for 50 or more employees on any given day.

We saw an impressive increase in managers certified in leadership over the past year (27% in 2021 compared with only 18% in 2020). That figure is even more notable considering the demands of the pandemic.

Many nurse managers (78%) believe their workload has increased in the past year, similar to the 77% who said likewise in 2020. Almost two-thirds of managers (63%) said they've been working for their current employers for less than 10 years, and most (54%) have been in the profession for over 20 years.



Other interesting observations from our managerial respondents included the following:

The opinions of nursing leadership are gaining respect. Almost half (43%) of manager participants said they're members of a value-based purchasing committee or are involved in making purchasing decisions.



What keeps you awake at night?

We asked nurse managers, "What about the future workforce and/or workplace keeps you awake at night?" Here are a few of the more than 800 responses we received:

- "Staffing and caring for elderly residents. It's difficult to cover the open shift and stay on top of regulatory issues."
- "Staffing shortages in the inpatient setting due to increasing workload/acuity, increasing patient ratios, decreased retention, and increased turnover."
- "We need a more diverse peer group—currently white/female-dominated, and we have yet to reach our potential as a healthcare profession."
- "The continuation of the nursing shortage, plus many youth are no longer interested in healthcare due to technology."
- "Constantly feeling like I'm failing and spinning my wheels due to nursing turnover."
- "Anticipated retirements and difficulty in recruiting nurses to the night shifts."
- "Effects of the pandemic and how it has altered so many lives. Will we ever get back to some kind of normalcy?"

- Of the nurse manager respondents, 14% were men, as opposed to 11% of respondents as a whole. Many surveys and statistical analyses show men comprise 7% to 9% of the nursing profession.
- An educational gap exists between managers and clinicians, but it's not as pronounced as you might think: 87% of nurse manager respondents hold a bachelor's degree or higher, as opposed to 80% of clinicians.
- Managers and clinicians have similar future plans about their current employers, with 40% of each indicating that they'd like to remain in their jobs for at least another 5 years. "More money" was each group's top answer in terms of what would make them consider leaving their current roles.

Insights from clinicians

Among clinician respondents, 39% reported a certification in their chosen specialty, a small decline from 42% in 2020. Responses were just about evenly split between those who do and don't work 12-hour shifts on a regular basis.

A few concerning answers from clinicians included the fact that, although only 12% report serving on a staffing committee, nearly half (49%) said their organization doesn't have a staffing committee at all. This may partly explain why only about half (51%) of clinicians think staffing assignments are appropriate to meet patient needs at least 80% of the time.

The most noticeable difference between clinicians and managers was in terms of satisfaction. "Amount of time worked" changed to "Amount of overtime you work" for clinicians, but otherwise the questions were identical, except clinicians didn't answer the "Ability to advance in organization" question.

We asked nurses to rate their level of satisfaction in each of five categories (1 = not at all satisfied, 3 = satisfied, 5 = totally satisfied):

- **Current job** (average satisfaction 3.32; 77% ≥3)
- Salary/compensation (average satisfaction 2.83; 58% ≥3)
- Amount of overtime you work (average satisfaction 3.17; 63% ≥3)
- Amount of authority (average satisfaction 3.06; 69% ≥3)
- Benefits provided by organization (average satisfaction 3.07; 65.5% ≥3).

The pandemic's impact on nursing

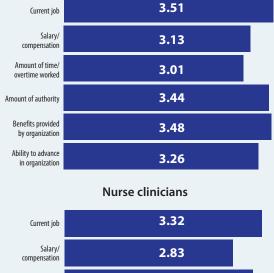
The profession continues to face significant challenges related to the COVID-19 pandemic. What's the damage? About 4.5% of survey participants said they had plans to leave nursing in the wake of the pandemic. Interestingly, nurse managers were almost twice as likely as clinicians to indicate a change in career plans.

Using the 1–5 scale, nurses indicated an average satisfaction level of 3.33 with their employer's response to the pandemic; 75% said they were "satisfied". But when answering the question "How prepared is your organization to handle a surge in patients from a pandemic, natural disaster, or another reason for a sudden influx in patients?", only 55% indicated that preparation was sufficient.

Manager vs. clinician satisfaction: Job, salary, and benefits

Managers and clinicians were asked to rate their satisfaction (on a 1–5 scale, with 1 the lowest and 5 the highest) with several areas. Here's how they compare.

Nurse managers



Salary/ compensation Amount of time/ overtime worked Amount of authority 3.06 Benefits provided by organization Ability to advance in organization NA



Post-pandemic future

Nurses shared their thoughts about how the pandemic has affected nursing's future. Here's a sampling:

- "The pandemic has either encouraged individuals to step up and make a difference, or it has gone the other direction and caused nurses to leave the profession altogether."
- "More remote jobs are now available."
- "Staffing shortages will occur due to burnout."
- "Hopefully, the concept of regular practice/rehearsal of skill sets is incorporated into our daily routine—recall how much we needed to scale up for the pandemic."
- "Recruitment and retention are going to be a challenge."
- "It has forever changed nursing."

Workplace violence— What's being done, what can be done?

For the past several years, we've looked at workplace violence and asked nurses several questions about its prevalence and how the problem is addressed in their respective workplaces.

This year's information is particularly interesting, with the Joint Commission's new workplace violence-related mandate scheduled to go into effect in January 2022. Next year, hospitals will be required to conduct annual analyses related to workplace violence prevention programs and take action to mitigate or resolve any risks based on their findings.

According to our survey results, hospitals have their work cut out for them. Almost half (48%) of our



Here's what respondents told us about verbal assaults and bullying incidents in the past 2 years.

Type of assault/bullying	Occurred	If occurred, reported	If reported, satisfied with handling of incident
Verbally assaulted or bullied by a patient's family member or visitor	34%	74%	48%
Verbally assaulted by another employee or healthcare provider	33%	72%	30%
Verbally assaulted or bullied by manager	17%	46%	18%
Physically assaulted by a patient	20%	81.5%	45%
Physically assaulted by patient's family member or visitor	3%	83%	48%

These responses indicate that nurses are more comfortable reporting incidents involving patients and family members than they are when a coworker or supervisor is involved. It's not hard to determine why—"fear of reprisal" was the top answer given as to why those involved in incidents with colleagues didn't report them.

respondents reported intervening after witnessing an instance of bullying over the past 2 years; 43% said they hadn't seen any such behavior. Just over half of respondents indicated they had personally been victims of verbal assault or bullying by a patient in the same timeframe, with 73% of those reporting the incident via oral or written report (or both).

Although these numbers aren't greatly changed from previous Trends and Salary surveys, the sheer magnitude of incidents remains alarming.

"We're often made to feel as if being victims of violence and abuse... is part of the job," commented one nurse. Another said, "Organizations need to promote a safety net of support to the victims."

Of respondents who didn't report incidents, 86.5% chose not to because they either felt the instance wasn't serious enough to warrant a report or they felt nothing would be done to address the situation.

When asked if they'd experienced sexual harassment at work in the past 2 years, 10% said yes; 48% reported the incidents. The top reasons for not reporting these events were that the victims didn't believe they were serious enough to merit a report or that they wouldn't be taken seriously. For those who did report, 42% expressed satisfaction with the resolution.

Thank you to everyone who participated in this year's survey.

"Patients and their families have become more aggressive towards nursing staff," shared one respondent. "This puts more pressure on staff and their mental health. There is no social awareness on how patients and families abuse and mistreat healthcare workers."

"I had to leave my position to get away from a bully boss that I reported [after I] received retaliation," added another. "We need to come together to prevent these behaviors and remove these leaders from their positions. We need to have zero tolerance for bullying."

Robert J. Senior is a digital content editor for HealthCom Media, publisher of American Nurse Journal.