

What's In it for me? WIIFM

Contributing Author: Teshieka K. Curtis-Pugh, MSN, RN, CMSRN, RN-BC, NPd, CRRN,
SCNA EXECUTIVE DIRECTOR



WHEN IT COMES TO GIVING, I often section my giving out in three ways: time, talent, treasure. My time consists of me showing up to events, volunteering, being present in spaces, or even being a listening ear to someone who needs it. My talents consist of all the things that I consider myself proficient or expert in, and the giving of those things in various spaces. Of course, my treasure consists of monetary expenditures or gifts. Each of these ways of giving requires me to consider what someone else needs or desires. It's the offering of myself to help another. As a nurse, giving is what I do at my core. Giving is an interwoven part of my human fabric. The challenge with fabric is that over time it becomes worn, tattered, torn, and in extreme cases, destroyed. Too often, we as nurses, find that our fabric has lost its luster. We have given all we have and have not taken time to repair and tend to our own needs. We must start asking "What's In it for Me?"

Over the last 117 years nursing has evolved tremendously in our state. In 1937 there were roughly 2500 nurses in South Carolina. The association's work was primarily focused on supporting nurses aiding during wartime. Today there are over 85,000 nurses in the state of South Carolina who work in a variety of practice settings and each of them has unique needs that the association must support.

So, what's in it for you?

We at SCNA want you to be clear on what you are getting from your membership. Today SCNA is working on a variety of nurse-focused and nurse driven initiatives. These include prevention of workplace violence, ensuring nurses can work at the top of their licenses and education, full practice authority for advanced practice nurses, expansion of telehealth, healthcare insurance reform, quantifying the work of bedside nurses through the utilization of an NPI number, providing continuing education opportunities and mentorship for nurses at all levels, and the overall promotion and protection of the nursing profession. Our advocacy arm focuses on legislative priorities because we recognize that decisions at the state house impact how you practice and how much you are paid to do so.

What's in it for you?

A new and improved social media presence, which will allow for increased engagement and real-time responses to your questions. Our President, Dr. Angela Dykes and I will be partnering to offer monthly live sessions to chat and chew with the membership.

What's in it for you?

Member benefits such as student loan repayment assistance, credit cards with low rates, travel discounts, tuition discounts, and more.

What's in it for you?

An updated website experience that offers best-in-class ease of use and functionality. A place that provides real-time resources and connection the American Nurses Association's platforms.

What's in it for you?

Networking and social events with you in mind, because let's face it, we want to see you! We offer networking opportunities designed to connect you with others in your specialty area.

Most importantly, what's in for you?

An association that is listening, learning, and leveraging our resources to be what you need, when you need it for all things related to being a nurse in the state of South Carolina. We at the South Carolina Nurses Association want to be your intentional go-to source. Your membership matters not only to us, but to our partners who are working on behalf of the nurses in our state. Our mission and vision for the future is clear and it all starts with you.

Let us know what we are doing well, but also where we have opportunities for improvement. Our only aim is to promote the profession of nursing. We look forward to celebrating our collective wins this year and we look forward to serving you. What's in it for you? The possibilities are endless! ■



**For more information
on the benefits of
membership, or to
engage with us, please
visit our website at
www.scnurses.org.**