Figure 2. ANA-NY's Strategic Plan

	~
	AMERICAN NURSES ASSOCIATION
	VEW YORK
	2024 - 2027 Strategic Plan
Mission Statement	2024 - 2027 Strategic Plan
The mission of ANA-NY is to foster high standards of	Strategic Goals & Objectives
nursing and promote the	
professional and educational advancement of nurses to	 Advocacy Goal: Advocate for the public and nursing profession in NYS
	 Increase visibility of ANA-NY and promote its role as the voice of NYS nurses
Vision Statement	 Provide current information on ANA-NY Legislative Priorities in newsletters, on website, and to stakeholders
	 Empower Legislation Committee to identify positions on pending legislation
Association - New York, we are the voice of empowered New York nurses driving	 Charge President and Executive Director to issue position statements in collaboration with Lobbyist
positive change.	 Services Goal: Seek out and promote innovative services and benefits that support member needs
Purpose Statement	 Structure programming, including the annual conference, with opportunities for developing and maintaining connections
	Identify value-added membership benefits
of nursing; promote the professional and educational	Encourage member engagement
advancement of nurses; and promote the welfare	 Develop engaging member onboarding program to energize and
	intrigue new members
all people may have better healthcare.	 Increase use of technology to engage and inform younger members
	 Professional Promotion Goal: Collaborate with professional nursing associations at all levels
	Enhance and promote Organizational Affiliate opportunities
	 Find opportunities to lead professional issues through advocacy, white papers, and collaborations
	 Encourage member participation in ANA (ANAI, MA, Committee service, Board service)
	 Increase visibility of association through expanded exhibiting opportunities
	 Educational Advancement Goal: Provide timely and accurate information and education to all stakeholders
	 Seek out speakers on a variety of topics to provide comprehensive educational opportunities
	 Promote speakers bureau to showcase our own members as expert speakers
	 Seek out and promote existing educational opportunities offered by

Note. Retrieved from https://anany.org/?view=article&id=203&catid=11

us more ANA-NY members. I've also nominated an RN-BS in nursing student for a leadership award, but do all schools know about this opportunity and the benefits the student and their cohort receive? I'll also be networking with other state chapters to see how they engage younger members while paying attention to our national bylaws.

Next, to find opportunities to lead professional issues through advocacy, white papers, and collaborations (see figure 2), I think we can work with other healthcare disciplines on shared advocacy. I met with Beth Chiariello, the president of the New York Society of Occupational Therapists and Brandi Ewing, the president of New York State Society for Respiratory Care already. Both are open to collaboration. More to come on that as our relationship grows. Finally, to promote our speakers bureau to showcase our own members as expert speakers (see figure 2), could we host virtual engagements aimed at academic institutions in NY to further introduce the next generation of nurses to come out of school knowing about ANA-NY? Or could we look at serving as guest speakers in graduate nurse residency programs or nurses week celebrations? Overall, we are looking great as a team and I'm excited to be here with all of you to continue the good work on behalf of and alongside you. Thank you for the honor and privilege of being your next president.

From the Desk of the Executive Director

Jeanine Santelli, PhD, RN, AGPCNP-BC, FAAN

My full written report is in the Annual Book of Reports on our website. I will hit some high points here:

- Brittany has been working all of 2024 to create an ANA-NY app. Watch for information on how to install and use the app.
- ANA-NY is an approved provider of the updated mandatory child abuse training. All NYS licensed professionals are required to take the updated training for initial or relicensure by April 2025. This means that any of us who received our one-time child abuse training however many years ago need to take the up-

dated training and send the certificate of proof in to NYSED in order to maintain our licenses. The archived webinar is available, free, including CE on our website.

- Speaking of which, we now have a new learning management system for our archived webinars. This is exciting because we can now offer CE for enduring offerings, something that we could not do through our YouTube channel.
- Another facelift that we have undergone this year is moving to a new publisher for our quarterly news magazine. For our members, we have returned to a

print version. We have an expanded version with even more content and articles available on our website.

- New OAs for 2024 are Capital District Nursing Research Alliance, NYS Council of Perioperative Nurses, Oncology Nursing Society – NYC chapter, and Haitian American Nurses Association of Hudson Valley
- Individual membership is up to over 8,900. Tell your colleagues and help us get to 10,000 members!