

## Congratulations to the following members:

Kimberly Barrineau

Ali Baughman

Teresa Bowers

Charlotte Branyon

Lucinda Easler

Teresa Bowers

Charlotte Branyon

Lucinda Easler

Julia Ferguson

Kim Gilmore

Nicole Jennings

Melanie Johnson

Sharon Kozachik

Jennifer Minick

Jennifer Rogers

Kayleigh Setropawiro

Treena Thibodeau

Jessica Thiessen

Deitra Watson



The SCNA Board celebrates the SCNA members who were awarded the 2025 Palmetto Gold Award at the Annual Palmetto Gala that was held in Columbia on April 26, 2025. Pictured are SCNA leaders that attended the event.

## SCNA Unveils New Logo in Alignment with ANA's Bold Rebrand: Embracing the Power of Nurses™

Contributing Author: T.K. Curtis-Pugh, Executive Director of the South Carolina Nurses Association

The South Carolina Nurses Association (SCNA) is proud to announce the unveiling of our new logo; an intentional shift that reflects not only a visual transformation but a renewed commitment to the future of nursing in South Carolina and beyond.

As a proud constituent member of the American Nurses Association (ANA), SCNA is aligning with ANA's national brand refresh, which centers around a unifying and powerful theme: The Power of Nurses™. This evolution celebrates the strength, influence, and impact of nurses across every setting and at every level of education.

With this transformation, SCNA retires our longstanding flame logo and welcomes the bold, new "N" emblem—

an icon that powerfully represents the energy, resilience, and unity of nurses. Designed to honor the legacy of nursing while igniting momentum for the future, the "N" embodies our mission to uplift every nurse, support our profession, and champion the vital role we play in healthcare systems across the state and nation.

This brand refresh is more than a fresh look, it is a declaration. It is a signal that SCNA, alongside ANA and our sister associations across the country, is moving forward with an even stronger voice, greater visibility, and deeper impact.

SCNA continues to stand as the voice of over 60,000 nurses in South Carolina, working tirelessly to support nurses through advocacy, professional development, legislation, well-being resources,

and leadership opportunities. Our new identity reflects the evolving needs of our members and the changing healthcare landscape, all while staying rooted in our mission: to work for every nurse, in every community, at every level of practice.

As we step into this next chapter with a revitalized brand and shared vision, we invite you to join us in celebrating The Power of Nurses™. Together, we are united. Together, we lead. Together, we are SCNA. ■

For more details and to view the full ANA/SCNA brand reveal, watch the "Nurses Symphony" anthem video: <https://www.youtube.com/watch?v=8CNG04h6Oww>