

Join Us for Our Upcoming Town Hall: Code Lavender

The Iowa Nurses Association (INA) invites nursing leaders across the state to a free virtual town hall meeting focused on advancing nurse wellbeing and retention in today's challenging healthcare environment.

Our featured guest speakers from UnityPoint Health Finley Hospital bring inspiring, real-world strategies for supporting the emotional and spiritual resilience of your nursing teams:

- Chaplain Claudia Dorsch, MA, LPC, BCC – Hospital chaplain and psychotherapist, leading initiatives like Code Lavender to address moral distress, trauma, and staff support.
- Tara McAuliffe, BSN, RN, HWNC-BC – Clinical Nurse Educator and certified nurse coach, creator of the Beyond the Shift program for proactive nurse wellbeing.
- Beth Bries, MSN-ED, RN - RN Clinical Education Lead and Staff Development

Why Attend?

- Gain actionable tools to reduce burnout and foster resilience in your teams
- Learn how innovative support programs can transform nursing culture
- Connect with nursing leaders committed to creating sustainable, healthy workplaces

A graphic for the 'TOWN HALL Series' event 'Code Lavender'. The top half has a light green background with faint speech bubble outlines. It features the Iowa Nurses Association logo (a stylized orange head profile with a flame-like shape inside) and the text 'TOWN HALL Series' in teal. The bottom half is a solid teal color with the event title 'Code Lavender' in white, the date and time 'Sept. 17 | 5:30 - 7:00 PM CST' in white, and a white button with a teal arrow and the text 'REGISTER NOW' in teal.

TOWN HALL Series

Code Lavender

Sept. 17 | 5:30 - 7:00 PM CST

[REGISTER NOW](#)

A graphic with an orange-to-teal gradient background. It features a blurred image of a group of people. At the top is the Iowa Nurses Association logo. The main text 'DO YOU WANT TO MAKE AN IMPACT?' is in large, bold, white capital letters. Below it, 'CALL FOR COMMITTEES' and 'OCTOBER 1 - 31, 2025' are in smaller white capital letters.

Iowa Nurses Association

DO YOU WANT TO MAKE AN IMPACT?

CALL FOR COMMITTEES

OCTOBER 1 - 31, 2025