

Dissemination Guide

Congratulations on your upcoming publication in *American Nurse Journal*! Now it's time to plan how you will promote the important information in your article and let others know of your accomplishment. Here are ways to do that.

Please do not violate your copyright agreement by posting the entire article.

Social media

1. Post information (title, short description, and link) about your article (not your entire article) on each of your social media accounts. Keep the entries short and provide a link to your article on the *American Nurse Journal* website. Although some articles can be viewed only by *American Nurse Journal* subscribers, it's still important to share because many of your contacts will be able to access the article through databases at work or school. Remember to tag *American Nurse Journal* in your social media posts so we can find and like or share your posts more easily.
2. Your article may be featured in *NurseLine*, our weekly e-newsletter. If you aren't currently receiving it, sign up at www.myamericannurse.com/nurseline-newsletter.
3. Consider connecting with *American Nurse Journal's* social media platforms (see below) because we often feature published articles. You can then share the entry with others in your network.



Connections and creative outlets

1. **Share your accomplishment** with your employer and the nursing school you graduated from; many of these contacts will publish the information in their newsletters or online.
2. **Get creative.** Create a short video of you talking about your work and post online. If you have a blog, write about your work.
3. **Engage with readers online.** Regularly check your online article @myamericannurse and respond to reader comments.



Thank you!

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American Nurse Journal

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