



President's Message

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President, South Carolina Nurses Association

Dear SCNA Members,

The South Carolina Nurses Association is excited to launch our **SC Nurses 3000 Strong Campaign**, and we are calling on leaders like you from across the state to help us grow our impact.

We are seeking passionate members to serve as Membership Ambassadors—nurses who are willing to champion our mission in their local communities. As part of this effort, we are embracing a simple but powerful approach: **Each One Bring**

One. Imagine the impact if every member invited just one colleague to join SCNA. Together, we can quickly expand our reach and strengthen the collective voice of nursing advocacy across South Carolina.

As an ambassador, you can make a difference by sharing your story, inviting a peer, or hosting a small local or virtual event. No effort is too small—every connection matters. We will provide you with tools and support to make this role both

easy and meaningful.

This is your opportunity to lead, connect, and help shape the future of nursing in our state.

Learn more and get involved at www.scnurses.org. Submit your interest to serve at <https://www.scnurses.org/page/ConsenttoParticipate>

Thank you for your leadership and commitment to advancing our profession. ■

SCNA: Mid-Year Review

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Six months into 2026, one thing is clear: the South Carolina Nurses Association continues to grow, strengthen its foundation, and works intentionally on behalf of nurses across our state.

Growth that truly lasts does not happen by accident. It requires thoughtful planning, a clear sense of direction, strong systems, and people who are willing to stay engaged and do the work, day after day. That is the approach guiding SCNA as we move forward.

Membership: Our Collective Strength

Today, SCNA represents more than 2,600 nurses, and our membership continues to grow steadily each month and year. Our goal for 2026 is to reach 3,000 members and beyond, but this is not about numbers alone. It is about what happens when nurses come together around a shared purpose.

Our collective voice is our strength.

When nurses engage across specialties, regions, and roles, we create influence that is meaningful and lasting. That shared voice reflects the heart of *The Power of Nurses™* and reminds us that progress happens when we move together.

SCNA serves nurses in acute care, ambulatory care, psychiatric mental health, women's and children's health, education, advanced practice, entrepreneurship, and every setting in between. No matter where you practice, SCNA exists to support you and, just as importantly, to work alongside you as a partner, advocate, and resource.

Strengthening Our Foundation

As membership grows, it becomes even more important to ensure the organization itself is strong, efficient, and sustainable. Over the past year, SCNA has focused intentionally on improving internal systems and financial stewardship.

We have implemented cost-saving operational changes, including a transition to

a Zoom Phone system that reduced related expenses by nearly 50 percent. We have begun evaluating vendor contracts through a formal Request for Proposal process to ensure responsible use of resources. At the same time, we continue to enhance our technology platforms and operational systems so that SCNA can remain responsive, accessible, and aligned with the needs of a modern nursing workforce.

These efforts matter because every dollar saved and every system improved allows us to reinvest directly into the nurses of South Carolina.

A Small but Mighty Team

Transparency is important, and it is worth acknowledging that SCNA operates with a staff of two. This small team supports daily operations, statewide programs and events, continuing education provider and approver units, membership engagement, student outreach, partnerships, and advocacy support. The work is strengthened by